

Minutes for the 2023 Wisconsin Masters Aquatic Club (WISC) Annual Meeting

Aurora Medical Center Summit Gifford Room

Sunday October 8, 2023, 12:30 PM

Directors in Attendance: Carl Millholland, Mike Murray, Julie Van Cleave, David Watts

Other attendees: Matt Gardner joined by phone at 1:30 PM

- **The meeting was called to order by Chair Carl Millholland at 12:30 PM.**
- **Officer's Reports:**

2.1 Secretary – David Watts: minutes of the May 16, 2023 meeting were sent out and approved.

2.2 Secretary – Julie Van Cleave provided a detailed accounting showing 2023 beginning balance of \$27,583.53 and a closing balance on 8/30/23 of \$30,223.49. The biggest outlay was for Spring Nationals at \$3,139.18, with money going toward coaching, relays, and sunshades. The biggest gain was a \$2500.00 WMSC Grant, followed by the Pabst Farms Meet net of \$2,349.32.

2.3 Vice-Chair Mike Murray agreed to serve as Chair since Carl Millholland will be stepping down.

2.4 Chair Carl Millholland is resigning after providing outstanding service and he will continue to utilize his talents in support of WISC.

3. Old Business:

3.1 Elections:

3.1.1 Treasurer Julie Van Cleave accepted nomination to continue in 2024.

3.1.1 Secretary Dave Watts accepted nomination to continue in 2024.

3.1.3 Mike Murray accepted nomination as Chair, replacing Carl Millholland.

3.1.4 Matt Gardner of Elmbrook Masters agreed to accept nomination as Vice-Chair.

-All the above officers were voted in unanimously.

3.2 WISC Swim Meet schedule:

3.2.1 West Bend December 2, 2023

3.2.2 Pabst Farms January 21, 2024

3.2.3 Brookfield June 8, 2024 (tentative)

Other meets provisionally scheduled include:

Baraboo SCY November 5, 2023

Sun Prairie SCY February 11, 2024

Schroeder LCM Championship June 16, 2024

3.3 Ribbon inventory

3.3.1 Blue, 471

3.3.2 Red, 360

3.3.3 White, 104

3.4 Hat inventory

3.4.1 Blue, 28

3.4.2 White, 8

3.4.3 Hats with the new "WISC" logo are being actively sold by Julie Van Cleave and she was authorized to purchase 50-100 additional silicone caps at her discretion considering the price break for quantity.

4. New Business

4.1 USMS Spring Nationals Indianapolis June 2024.

4.1.1 How aggressively to encourage participation?

4.1.1.1 For Indy 2018 aggressive recruitment led to a **Championship** for WISC; recruitment included:

4.1.1.1.1 Contacting all WISC swimmers.

4.1.1.1.2 Recruiting swimmers no longer living in Wisconsin to swim for WISC.

4.1.1.1.3 Developing a flyer to post at pools (most of which were not used).

4.1.1.1.4 Mailing letters to swimmers 65+.

4.1.1.1.5 Calling individual swimmers.

Unfortunately the timing of Indy 2024 works against achieving the outstanding participation of 2018, when about 150 WISC swimmers participated. USMS Nationals are being held at the same time as the Olympic Trials. This will increase crowding and costs for those who attend Nationals. Also, the timing conflicts somewhat with our existing meet schedule which may include an open water swim in June.

It was discussed that WISC should publicize Indy 2024 Nationals via email and Facebook. Matt Gardner thought we might be able to anticipate 60-100 swimmers at Nationals, and although this is lower than 2018, it would still represent a strong contingent.

4.1.2 Coaches.

Discussion was held about ways to improve coaching organization and to improve the experience for coaches and swimmers. Matt Gardner proposed that the head coach at meets should also not have a personal swim schedule. A meeting between the WISC Chair and potential coaches may be needed to help clarify the status and future direction for coaching at Nationals.

4.1.3 Hotels.

Carl Millholland has identified the Drury Hotel in Indianapolis as a location with room rates of about \$180/night. Having swimmers stay in one venue helps with communication and camaraderie and allows for team meetings and opportunities for coaches to give feedback. However, there has been a trend toward dispersal of accommodations with many swimmers opting for their own private arrangements.

It was decided to reserve a block of 15 rooms at the Drury Hotel for WISC swimmers. The Drury does involve either driving or carpooling to the meet venue.

4.2 WISC was pleased to elect Matt Gardner to the position of Vice-Chair.

4.3 Potential new meets:

4.3.1 Matt Gardner floated the idea of having a meet of possibly 2 days in late April or early May 2024 to coordinate with Spring Nationals in June.

4.3.2 Possible LCM meet at UW-Madison Nicholas Recreation facility in 2025

4.3.3 Possible SCM meet in Spring 2025

4.4 Clinics:

4.4.1 At Brookfield meet, a clinic for starts, relay exchanges, and turns is being considered.

4.4.2 Stroke clinics were brought up as a possibility. The LMSC has allocated \$2000 to support clinics.

4.4.3 Carl Millholland proposed a "long haul" freestyle clinic, designed for distance swims and emphasizing efficiency, stretching out, catching, and the importance of drills to honing good technique.

5. Adjournment: The meeting was adjourned by unanimous vote at 2:30 PM.