

**Minutes of the Annual Meeting of Wisconsin Masters Swim Committee (WMSC)  
October 2, 2021**

**Board Members Present:** Jeanne Seidler, Mike Murray, Elyce Dilworth, Melodee Liegl, Mary Schneider, Jennifer May, Jerry Lourigan, Jennifer Vallo, Melinda Mann

**Swim Members Present:** Dave Watts, Steve Justinger

**Excused Absences:** Peter Allen, Susan Wagner, Carl Millholland, Jim Brandon, Fred Russell

The meeting was called to order by Mary Schneider at 9:05 am.

**Board and Committee Reports**

**Chair –Mary Schneider**

I accomplished the following activities during the year:

1. Wrote a column from the Chair for the newsletters.
2. Sent monthly emails to members.
3. Recruited a new Vice-Chair.
4. Attended the virtual USMS 2021 convention.
5. Tracked membership numbers through 2021.
6. Reviewed Financial Statements from the Treasurer.

**Vice Chair – Jeanne Seidler**

Items for the next Vice Chair include attend USMS convention (either in person or via Zoom) and he can expect the Adult Learn To Swim program to start up again. People will apply to the Vice Chair for tuition reimbursement for the program.

**Treasurer – Mike Murray**

Activities as WMSC Treasurer -- 2021

1. On a monthly basis: Reconcile USMS statement to bank statement, Reconcile bank statement, checking and savings, Publish to financial statements to Finance Committee
2. For Wisconsin meets issue invoice for fees due to WMSC, track payment.
3. Generate financial statement for: USMS annually, WMSC Annual meeting.
4. Receive, audit, approve and reimburse expenses in a timely manner.
5. For 2021 closely monitor income (swimmer registrations) and expenses because of expected decrease in registration. Compare to prior years.

**Secretary – Jen May**

The Secretary took minutes on 10Oct20 for the Annual Meeting of WMSC. In addition, minutes were completed for relief grant money calls in July and August 2020.

**Sanctions Report – Melinda Mann**

There were no events sanctioned during the past year.

**Open Water/Long Distance Chair - Jennifer Vallo**

This was another tough year with many open water events canceled or delayed due to COVID. There were a few local, non-sanctioned events that were well attended by Wisconsin Masters Swimmers: Big Swell Swim Series in June (Madison) and July (Devil's Lake) and Big Shoulders (Chicago, IL) in September. There was also a 750-meter swim sponsored by USA Triathlon in conjunction with their National

Championships in August held in Milwaukee.

USMS sponsored four Open Water National Championship in 2021:

June 26: 2-Mile Cable-Sweet Home, OR  
September 11: Middle Distance-Livermore, CA  
September 18: Long Distance-Boerne, TX  
September 19: Sprint Distance-Boerne, TX

USMS Open Water National Championships scheduled for 2022:

June 11-12: Long Distance-Del Valle, CA  
July 16: Sprint Distance-Brogan, Lake Erie, OH  
July 31: Middle Distance-Santa Cruz, CA  
August 13: 2-Mile Cable-Lake Placid, NY  
August 20: Marathon Distance-Lake George, NY

USMS sponsored a number of virtual and fitness events throughout the year to help keep us motivated and in the pool (when possible).

USMS will again sponsor ePostal events for 2022:

January 1-February 28: 1-Hour ePostal  
May 15-September 15: 5k/10k ePostals  
September 15-November 15: 3000/6000 ePostals

The National Long-Distance Committee held a Zoom meeting this year and discussed the potential dates/locations of National Championships for the next 2 years. There was also a video presentation geared toward new open water swimmers that will be shared with USMS members.

Finally, I have enjoyed adding a featured coach/athlete article to our newsletters and if you have suggestions, please reach out to me.

### **Fitness Chair – Melodee Liegl**

For the Fitness committee, I held the Wisconsin Water Warriors event (for all types of physical activities).

### **Communications Chair – Carl Millholland**

As Communications Chair it is my responsibility to manage and distribute information regarding LMSC events and activities. A secondary goal is to boost USMS/WMSC memberships through communications. Vehicles for communications are the WMSC website, 6 bi-monthly newsletters, and emails. The WMSC website also covers news and information about club activities, currently Wisconsin Masters Aquatic Club (WMAC), particularly regarding participation in Nationals as a swim club. If other clubs (local) form under USMS, we will include any club news of interest in newsletters and web pages. We also cover informal news about USMS/WMSC members participating in USMS events or special events such as Senior Olympics, marathon/open water swimming, swim travel activities, achievements outside of swimming, or general news of interest to WMSC members.

Although most 2020-2021 events were postponed, we managed to publish bi-monthly newsletters with items of interest in the newsletter. In 2021 I compiled and scanned all WMSC/WMAC printed newsletters to archive on the WMSC website. In July of this year, USMS conducted its first National championships meet since COVID restrictions. As 20 WMSC members attended, we covered this event in the newsletter and on the website and will continue to highlight performances at upcoming National championship meets.

In addition, the WMSC webmasters began as Administrators on an ancillary Facebook page for Wisconsin Masters Swimming. Membership is open to anyone interested in “Masters” swimming in the state of Wisconsin. Membership has grown steadily since its inception to 317 members. Anyone who has a friend

that is a member is automatically enrolled, otherwise a membership request must be approved by an Administrator. Of note is that while members are mainly from areas around Milwaukee and Madison, we also have members from outlying cities such as Wausau, Appleton, Manitowoc, Sturgeon Bay, to name a few. We have as of September 20, 77 Wisconsin swimmers outside the Madison/Milwaukee area, and 28 out-of-state members. As per FB group norms, anyone can post to the page, although Administrators can delete posts at their discretion. Since the FB page is not restricted to USMS members, I plan to use the page to promote USMS membership and events, particularly starting in November 2021. I also plan to send an email to workout group contacts to encourage the use of the FB page to promote information about practice times and sign-ups.

#### **Audit Chair – Elyce Dilworth**

I reviewed the monthly financial reporting packages, year-end financial statements and budgets. I also filed the Form 990-N with the IRS and completed the annual report for the WI Dept. of Financial Institutions.

#### **Webmaster – Jim Brandon**

In 2021 I have made updates to post news to the website as needed. I've also monitored the Facebook site where we have had a good amount of participation throughout the year.

#### **Safety Chair – Jerry Lourigan**

There were not any activities provided as United States Masters Swimming to have any safety concerns. United States Master Swimming did not sanction any activities to protect their members from exposure. Any local swim practices should have been held following facility, local and national covid guidelines. Hope everyone respected the concerns and safety practices of others.

#### **Top 10 Recorder –Jeanne Seidler**

Only 1 Long Course meet was reported to USMS which was a USA Swimming meet. The upcoming LC National meet in October 2021 will be part of the LC national rankings for 2021.

#### **Coaches Chair – Fred Russell**

Not much to report with many programs shutting down during Covid and then reopening at various times in spring of 2021. In talking to several coaches, swimmers are starting to "trickle" back into their programs this fall. Missing are the "over 60 gang" and primarily others Covid concerned.

Personally, I sent out 2-3 workouts weekly to over 145 swimmers and coaches in the state during this entire year. (My attempt at normalcy). This was also important as swimmers were training in Health Clubs, Gun Clubs, Hospital Therapy pools, outdoor municipal pools, some high schools, motels/hotels, a lot of lakes and rivers, etc.

Going forward, I will continue writing workouts, creating a seasonal plan targeting the 2022 San Antonio Nationals and possibly our State Meet.

I request any coaches (or swimmers) with questions contact me. Glad to help!  
No more "fill in the blank," goalless swimming!

#### **Registrar – Peter Allen**

Wisconsin LMSC Registrar Report - 2021 Summary

401 Registered Swimmers (down 16% vs. 2020 and down 25% vs. 2019)

Notation used below to shown trends: (2021, 2020, 2019)

#### Male/Female breakdown

- 190 men (**190**, 235, 270)
- 211 women (**211**, 245, 264)

#### Clubs

- 290 (72%) registered under WMAC (**72%**, 78%, 84%)
- 88 (22%) registered UC20 (**22%**, 19%, 16%)

#### Workout Groups

- 236 swimmers (59%) are **not** registered with a workout group (**59%**, 50%, 47%)
- 12 workout groups under WMAC
- Only 3 workout groups have 20 or more swimmers (**3**, 4, 5)
- Top five workout groups account for 129 swimmers (78% of members who are in WO groups)
- Top five WO groups are:
  - EBM – (**51**, 61, 79)
  - WSAC – (**26**, 37, 42)
  - MAM – (**24**, 33, 31)
  - WFBM – (**15**, 20, 24)
  - TF – (**13**, 17, 21)

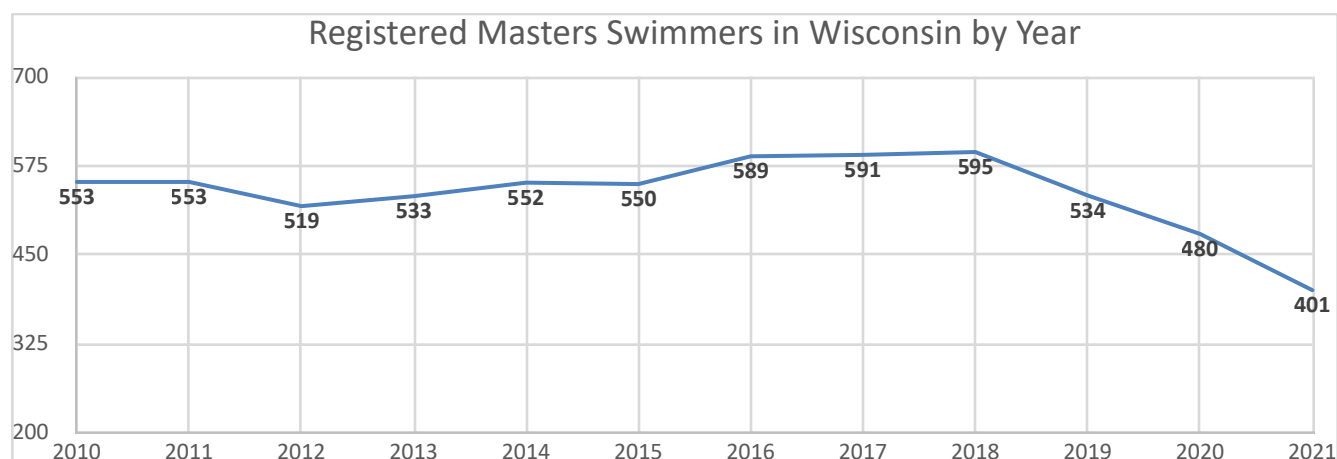
#### Cards

- 58 requested printed cards – (**14%**, 19%, 24%)

#### ALTS Instructors

- 13 Swimmers are certified ALTS (Adult Learn To Swim) instructors (**13**, 15, 19)

#### Registered Swimmers – long-term trend



## Officials – Susan Wagner

As Officials Chair:

- I have recruited officials and scheduled Officials for the Masters Meets in Wisconsin.
- As part of this position, as well as being an Official, I read the manual and share rule changes and updates with other officials who work the Wisconsin Masters Swim Meets.
- I promote Masters Swimming as I network in the swimming world as an Official.

### Discussion:

#### 1. Announcements from the Chair, Mary Schneider

- Registration and club workout group fees will remain the same and will not increase for 2022.
- No tabled motions from last year.

#### 2. Elections

- There were no nominations from the floor for any of the officer positions. Officers were voted in by acclamation.
- Chair – Mary Schneider
- Vice-Chair – Tim Capps
- Secretary – Jen May
- Treasurer – Mike Murray

#### 3. Budget for 2022

- See Appendix A
- Primary revenue stream is swimmer registration and primary expense is generally the annual meeting.
- There were minimal expenses in 2021 since the USMS Convention was virtual.
- Expenses for 2022 will include the Volunteer Relay (March 2022) and the USMS Convention (Business Meeting). Convention in person or virtual for 2022 is still to be determined but we would like to budget for 2-3 in person delegates.
- The Volunteer Relay is a new meeting and will take the place of the Leadership Summit to get more people involved in USMS. It will focus on teaching leadership skills. We will be allowed 2 delegates to attend the meeting and expenses would include half the cost of a room.
- Continue to support Adult Learn to Swim.
- Consider adding in about \$1200 for state meet metals.
- Consider supporting additional people taking the Level 1 coach certification class (on-line). Class is \$125/person.

Club Development – Consider about \$1000 in budget

- There was discussion regarding the possibility of running swim clinics, especially for “underserved” parts of the state, such as Central Wisconsin. Ideas include:
  - Locations and timing: Stevens Point, Wausau, Madison, Oshkosh; Sunday morning prior to the state meet
  - Consider local coaches or bring a coach in (USMS may have a stipend available)
  - Consider a series of clinics to start a new USMS program, possibly in October
  - Consider a short clinic pre or post USMS local meet (McFarland, Sun Prairie or Whitefish Bay)
- Possible areas for a new club include Green Bay or Chippewa Falls. Carl Millholland has reached out to interested swimmers in the past and he should be involved in any subsequent discussion.
- The following discussion items would need to be reviewed by the WMSC Financial Committee prior to a vote by the Executive Board:
  - Discussion regarding Wisconsin Masters paying for USMS registration for older swimmers (ie, 80+ years old). This would not be a large expense but we should

check with the individual to ensure they are still interested in swimming prior to paying the fee.

- Discussion regarding Wisconsin Masters paying for a younger person's fee (18-24 year old) or do a raffle to increase interest in membership.

#### **4. Appointment of Committee Chairs – No changes from 2021**

- Communications – Carl Millholland
  - Newsletter -Carl Millholland
  - Webmaster - Jim Brandon
- Registrar – Peter Allen
- Coaches – Fred Russell
- Sanctions – Melinda Mann
- Long Distance/Open Water – Jen Vallo
- Safety – Jerry Lourigan
- Officials – Susan Wagner
- Fitness – Melodee Liegl
- Top 10 Recorder –Jeanne Seidler
- Auditor – Elyce Dilworth

Date for next year's annual meeting – TBD 2022

#### **Approved Motions:**

- Mike moved and Melodee seconded the motion to approve the 2020 annual meeting minutes.
- Mike moved and Jen May seconded the motion to approve the officer reports,
- Elyce moved and Melodee seconded the motion to approve the chair reports.
- Mary approved the appointment of the committee chairs.
- Mary moved that the slate of officers are approved by acclamation. Mike seconded the motion.  
Chair - Mary Schneider  
Vice Chair – Tim Capps  
Treasurer – Mike Murray  
Secretary – Jennifer May
- Jerry moved and Jen seconded the motion to approve the 2022 budget as amended.

#### **Feedback and questions**

There were no additional questions or feedback.

Mary called for a motion to adjourn the meeting. Jen moved and Mike seconded the motion. Motion was approved, and Mary adjourned the meeting at 10:15 am.

Respectfully submitted,  
Jennifer May  
Secretary, WMSC

## Appendix A

1	<b>WMSC 2022 Budget</b>							
2	2019 Budget	2019/09/01	2020 Budget	2019/09/01	2021 Budget	8/31/2021	2022 Budget	
3	<b>Income Categories</b>							
4	Interest Earned	40.00	36.27	45.00	30.11	45.00	26.50	40.00
5	USMS Pool Sanction Fee	500.00	1,689.00	500.00	242.00	250.00	-	550.00
6	USMS Open Water Sanction Fee						-	100.00
7	WMAC Sanction Fee	250.00	225.00	250.00	125.00	125.00	-	275.00
8	OWS Insurance Collected	1,000.00	1,450.00	1,500.00	-	500.00	-	450.00
9	Other Income						5.00	
10	One Event Registration - USMS	5,000.00	4,100.00	4,000.00	255.00	1,100.00		400.00
11	One Event Registration - WMSC		1,230.00	1,500.00	-			60.00
12	Registrations - Clubs & Work Out Groups	345.00		-	36.00	36.00	12.00	216.00
13	Registrations - Individual	7,475.00	2,885.00	6,000.00	3,212.00	5,100.00	3,475.40	4,800.00
14	<b>Total Income Categories *</b>	<b>\$ 14,610.00</b>	<b>\$ 11,615.27</b>	<b>\$ 13,795.00</b>	<b>\$ 3,900.11</b>	<b>\$ 7,156.00</b>	<b>\$ 3,518.90</b>	<b>\$ 6,891.00</b>
15								
16	<b>Expense Categories</b>							
17	ALTS Stipends to Trainers	1,800.00	-	2,500.00	250.00	750.00		750.00
18	ALTS Classes for Swimmers			2,000.00	-	1,000.00		500.00
19	Awards & Relay AA Patches				-			-
20	Water Warrior	600.00		600.00	626.79	625.00	568.09	600.00
21	Medals for State Meet		668.41	700.00	-			1,200.00
22	Bank Service Charge				-			
23	Coaching Certification		190.00	1,900.00		380.00		1,250.00
24	LMSM Summit (Biannual)		1,566.58	-		750.00		1,500.00
25	USAS Convention	3,600.00	1,375.96	5,060.00		2,460.00		1,500.00
26	Development							1,000.00
27	Great Lakes Zone							
28	Insurance OWS Paid to USMS	1,000.00		1,000.00	-	1,100.00		450.00
29	Pool Sanction Paid to USMS	150.00	150.00	150.00	100.00	100.00		550.00
30	Open Water Sanction Paid to USMS	150.00	150.00	150.00	100.00	100.00		100.00
31	Memorials for Deceased Members	50.00	53.06	50.00				
32	Newsletter	200.00	148.98	100.00	24.62	100.00		50.00
33	Office Expense	50.00		25.00	20.85	20.00		25.00
34	One Event Registration - National Office Portion	5,000.00		4,000.00		500.00		400
35	<b>Total Registration Expense (excludes One Event)</b>	<b>250.00</b>		<b>250.00</b>		<b>250.00</b>		
36	Paper Registrations						96.00	
37	Reimburse Club Assistant/Swipe Fees							-
38	Rule Book					12.00	10.00	10.00
39	State Meeting Expenses	125.00	-	-				-
40	Web Site and ISP Fees	145.00	120.00	145.00		145.00	180.00	180.00
41	Wisconsin Corp Fee	10.00	10.00	10.00		10.00	10.00	10.00
42	Computer and Software to Maintain LMSC Records	500.00	-	-		-		-
43	<b>Total Expense Categories *</b>	<b>\$ 13,480.00</b>	<b>\$ 4,282.99</b>	<b>\$ 18,490.00</b>	<b>\$ 1,122.26</b>	<b>\$ 8,202.00</b>	<b>\$ 864.09</b>	<b>\$ 10,075.00</b>
44								
45	<b>Income less Expenses</b>	<b>\$ 1,130.00</b>		<b>\$ (4,695.00)</b>		<b>\$ (1,046.00)</b>	<b>\$ 2,654.81</b>	<b>\$ (3,184.00)</b>